

ALEXANDRA COHL

CONTACT

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WWW.ALEXANDRACOHL.COM

SKILLS

- SEO
- Squarespace
- WordPress
- Mailchimp
- Microsoft Office (MAC & PC)
- Google Docs
- Italian (basic level)

PUBLICATIONS

"A TEACHER WONDERS, 'AM I REPRESSING MY STUDENTS' VOICES?'" JUN 2018.
NEW YORK SCHOOL TALK

"ENCOURAGING THE ABSURD OR UNCOMFORTABLE: THE POWER OF VALIDATING STUDENT IDEAS" FEB 2018.
NEW YORK SCHOOL TALK

"FROM WHERE SHE WATCHES." AUG 2016.
LUNA LUNA MAGAZINE

AWARDS & CONFERENCES

WERK IT: A WOMEN'S PODCAST FESTIVAL
OCTOBER 2019

THE CITY COLLEGE OF NEW YORK
THE TEACHER-WRITER AWARD, MAY 2019

UNIVERSITY OF DELAWARE
PHI BETA KAPPA HONOR SOCIETY, MAY 2014
MAGNA CUM LAUDE, MAY 2014
GLOBAL SCHOLARS AWARD, JAN 2013

EXPERIENCE

FOUNDER & EDITOR-IN-CHIEF

POD.DRALAND | JUL 2019 - PRESENT

- Curate episodes, write, edit, and format copy each week for website and Mailchimp email newsletter
- Increased Instagram impressions to 9,000~ (90% increase) from Oct. 5 to Oct. 11
- Created consistent growth in page views at a 60% increase from initial launch three months ago. Cultivated a current average of 500 website page views per month and increased page views by 25% from Sept 2019 to Oct 2019 (700~ views)

WRITING INSTRUCTOR

WRITOTPIA LAB, INC. | SEPT 2014 - PRESENT

- Teach multi-genre creative and essay writing workshops for writers ages 6-18
- Guide social conflict into productive discussions (ex. gun violence topic this semester with teen students)
- Mentored low-literacy, low-income writer for four years in Write-to Recognition scholarship program and advised on piece accepted in the Worldwide Plays Festival
- Mentored writer who received a national gold medal in 2017 Scholastic Art & Writing Awards

ADJUNCT LECTURER

THE CITY COLLEGE OF NEW YORK | AUG 2018 - MAY 2019

- Develop and write syllabus and lesson plans for the Freshman Year Composition Program within the English Department; instruct class size of 26 and evaluate academic papers
- Received exemplary reviews on teaching observations

DEVELOPING REGIONS MANAGER

WRITOTPIA LAB, INC. | JUN 2016 - AUG 2017

- Generated 150% growth in enrollment from 2016 to 2017
- Spearheaded community outreach, marketing strategies, social media content, and web page copy
- Discovered and managed yearly membership with current Chicago Literacy Alliance partnership
- Organized in-school and after-school workshops with school administrations
- Trained and managed team of three instructors and succeeding Regional Manager

EDUCATION

MASTER'S DEGREE, ENGLISH LITERATURE

THE CITY COLLEGE OF NEW YORK | 2017 - FALL 2019
4.0 GPA

BACHELOR OF ARTS, MAJOR IN ENGLISH LITERATURE, MINOR IN THEATRE PERFORMANCE

UNIVERSITY OF DELAWARE | 2010 - 2014
3.9 GPA